

20 OCT 1972

MEMORANDUM FOR: Director, Basic and Geographic Intelligence

SUBJECT : New General Survey Format

John -

Many thanks for the copy of the General Survey [redacted] [redacted] have a couple of "proud fathers" around [redacted] brought in a copy to show me on the same morning that I received the one from you.

My overall reaction to the new format is most certainly favorable. It is attractive in color and design and the "see-through" front of the binder is both unique and effective. In my opinion, the new size and the separate binding of each section should make it a more usable document, although any reliable feedback on this necessarily must come from the intelligence analysts themselves.

Naturally, I solicited PSD's reactions and, just as naturally, they had several ideas concerning technical printing specifications of the publication which will, of course, be discussed with your office. They too, however, are pleased with the results. Regardless of some increase in their production effort required, I am sure they are happy to see a change of this sort after all these years with the old format.

In brief, John, I think that it is a fine job and you have my congratulations.

DOCUMENT NO. _____
NO CHANGE IN CLASS. ☒
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CLASS. CHANGED TO: TS S C
NEXT REVIEW DATE: _____
AUTH: HR 7C-2
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